



IBIZAPadel  
ACADEMY

# BUSINESS PARTNERSHIP 2024/2025



THE BIGGEST PADEL  
ORGANIZATION ON IBIZA

[WWW.IBIZAPADELACADEMY.COM](http://WWW.IBIZAPADELACADEMY.COM)

# TEAM INTRODUCTION

Ibiza Padel Academy is rocking the padel courts in Ibiza every day! We offer private and group lessons, clinics, tournaments, matches, and amazing padel trips, covering the entire padel scene on the island.

At Ibiza Padel Academy, our mission is to help players of all levels improve their skills and to build a huge, amazing padel family with everyone involved. Whether you're just starting out or already a pro, we have the perfect training programs for you. We host fun matches and exciting tournaments all the time, creating a strong community where members form incredible friendships that last beyond the courts.

Ibiza Padel Academy is a great place for business opportunities, especially for our 8 exclusive official partners, benefiting everyone involved in our activities.

## TEAM MEMBERS



### **Ruben Rijssenbeek**

Ruben is a super passionate padel fan who fell in love with the sport a few years ago. With over 20 years of experience in event planning, brand building, and online marketing, Ruben is key to setting up the organization. He is the visionary mind behind this growing padel organization.



### **Walter Felten**

Walter has been working over the past few years to build a huge padel community on Ibiza. He organizes daily matches called Early Birds Ibiza and also hosts monthly tournaments that bring together players of all skill levels. With his network, he's an amazing addition to the team.



### **Dennis Tromp**

Dennis is a superstar on the padel courts and in training! As the face of the Academy, his energy and love for the game are contagious. Dennis is a famous padel trainer and coach on Ibiza, known for helping players of all levels boost their skills and passion for this thrilling sport.



### **Jaap Meijer**

Jaap is just like Walter, a networking expert on the beautiful Ibiza. With his marketing background, he handles all the marketing, visibility, and customer satisfaction for our organization. He also recruits new players for our activities and connects our partners with the players.



A woman with dark hair tied back, wearing a black Nike sports bra and a light blue skirt, is captured in a dynamic pose swinging a paddle racket. The racket is black and white with a checkered pattern and the brand name 'TITANTEX' visible. The background is a lush green wall of foliage. The overall scene is brightly lit, suggesting an outdoor setting.

# WE ORGANIZE DAILY PADEL ACTIVITIES ON IBIZA

Ibiza Padel Academy | Carrer del Pedrer, 4 - 07814 Santa Eulària des Riu, Illes Balears (Ibiza - SP)  
Tel: +31 6 24 21 02 25 - [info@ibizapadelacademy.com](mailto:info@ibizapadelacademy.com) - [www.ibizapadelacademy.com](http://www.ibizapadelacademy.com)



# PARTNERSHIP 2024/2025

Get ready for an incredible chance to boost your business! For the 2024/2025 season, from October 2024 to December 2025, we're offering an exclusive opportunity to become an official partner (1/8) with your company, brand, or business.

Ibiza Padel Academy is the top brand in Ibiza that perfectly combines lifestyle, sport, and fun. We are the number one choice for anyone looking to enjoy padel while experiencing the best of Ibiza's vibrant lifestyle.



LESSONS



PADEL GAMES



COMPETITION



TOURNAMENTS



EQUIPMENT



PADEL TRIPS

**Ibiza Padel Academy is a solid partner, a strong, established brand in Ibiza you can link to your own product or business with confidence and that can boost your company image. We reach tens of thousands of enthusiasts in Ibiza through our activities and associated prominent exposure opportunities.**

By partnering with the biggest Padel organization in Ibiza, you can make a huge impact in the sports community and gain massive exposure for your brand.

This partnership brings amazing benefits: targeted marketing, community engagement, networking opportunities, corporate social responsibility, employee well-being, and unique hospitality experiences. Connect with a passionate community, show your support for padel, and watch your brand loyalty and business opportunities soar.

## > LOCATIONS

We're super excited to announce that Ibiza Padel Academy is teaming up with the three most famous and popular padel clubs in Ibiza!



## > TRACK RECORD & ANALYTICS

We are proud of what we have achieved so far. Our reach is expanding, and more and more people are participating in our padel activities. The numbers are growing, and we are excited to see this positive trend continue.

### > Website

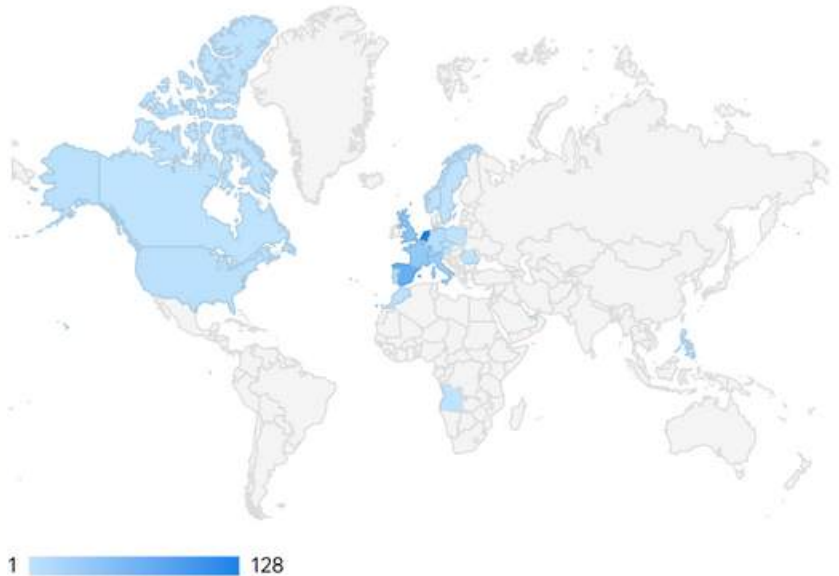
- 49.000 unique visitors (365 days)
- 60% is related to Benelux
- 46% is a returning visitor

### > Instagram

- 1250+ followers
- Reach above 100.000+ views
- Active on daily basis

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WE ARE **PROUD OF**  
OUR **ACHIEVEMENTS**



### > Padel2Day

- 2000+ active padel players in Ibiza
- 300% growth in activity since 2023
- App Released on Apple + Android

### > Early Birds Ibiza

- 5000+ participants (since sept '23)
- Organized at the top 3 clubs on Ibiza
- 31% participate at least twice a week

### > Tournaments

- Monthly organized (96-124 participants)
- 74% of the participants are expats
- 62% is a returning player during the year

### > Lessons & Clinics

- 1200+ hours of training (since sept '23)
- 85% of the participants are from Benelux
- Provided at the top 3 clubs on Ibiza

## > EXPANDING ACTIVITIES

Starting in September 2024, we are excited to announce our expansion plans. We have officially partnered with The Bubble Club as our new activity location. Additionally, we will be collaborating with Nick Ibiza, the top padel travel agency, to offer customized and fully organized padel trips. This expansion will allow us to reach thousands more people, benefiting our business partners significantly.





LESSONS,  
CLINICS,  
**TOURNAMENTS,**  
COMPETITION,  
PADEL TRIPS  
**AND MORE**

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# WHY YOUR COMPANY SHOULD BE CONNECTED TO OUR PADEL ACADEMY

## FACTS

- Connect with a highly targeted audience like people who lives on Ibiza, tourists and businesses related to padel activities.
- By understanding the shared interests and aspirations of the target audience, you can develop initiatives, events, and partnerships that foster a sense of belonging and connection.
- Targeting a specific audience allows businesses to engage with them on a deeper level.
- By concentrating efforts on the audience most likely to be interested in your brand, you can optimize your marketing strategy and achieve a higher return on investment.



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**DISCOVER UNPARALLELED BUSINESS OPPORTUNITIES**

## > TARGETED AUDIENCE REACH

Working together with Ibiza Padel Academy is an incredible opportunity to reach a specific and passionate audience. Our data shows that many of these enthusiastic padel players in Ibiza are business owners, entrepreneurs, or self-employed. This means that you as an official partner can connect with them directly, expanding your network and finding new opportunities through Ibiza Padel Academy. By targeting this enthusiastic group, you can build meaningful relationships, gain loyal customers, and achieve lasting growth. Don't miss out on the chance to be a part of this exciting journey!



## > PADEL2DAY

Because we work with Padel2Day, we can create special funnels in our back office profile that match the Padel activities we organize. This information is valuable for us as an organization and for our exclusive partners. Additionally, we can use the platform to give our partners extra visibility, such as having their logo appear during a tournament.

## > BRAND IMAGE AND CREDIBILITY

Partnering with a padel academy boosts your brand's reputation in the sports world. By supporting Ibiza Padel Academy, you show that you care about sports and healthy living. This sponsorship makes your brand look trustworthy and committed to excellence in sports.

### FACTS

- By actively shaping and managing your branded image, you can strengthen your position in the market, establish long-lasting relationships with customers, and drive business success.
- When people perceive a brand as reliable, consistent, and authentic, they are more likely to engage with it and become loyal customers.
- By engaging with a padel organization, you can evoke emotions related to sportsmanship, teamwork, and the enjoyment of an active lifestyle.

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**ASSOCIATE  
WITH THE  
BIGGEST PADEL  
BRANDS**

## > BRAND EXPOSURE & RECOGNITION

As a partner, your brand will get noticed in many ways through our padel activities. Your logo will be displayed on promotional materials, tournament shirts, banners, flyers, and other promotional items. Partnership packages also often include brand mentions during tournaments, exhibitions, and other events. This helps your brand become well-known among players, spectators, and the broader padel community.



### FACTS

- Your company logo will be placed on our Ibiza Padel Academy website, tournament shirts, banners, flyers and other marketing materials.
- Brand exposure generates conversations and word-of-mouth recommendations. When individuals encounter your brand within the padel organization, they may share their positive experiences and opinions with their network.
- Strategic brand exposure within a padel organization can provide a competitive advantage in the marketplace. By actively engaging with the padel community, you differentiate your brand from competitors and position yourself as a supporter of the sport

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**ONCE A MONTH WE  
ORGANIZE A BIG PADEL  
TOURNAMENT**



A photograph of two men sitting at a table in a social setting, possibly a bar or lounge. The man on the right is holding a microphone and speaking, while the man on the left is smiling and listening. They are both wearing lanyards with ID badges. The background is softly blurred, showing other people and interior lights.

**WE'RE EXCITED  
TO CONNECT YOU  
TO OUR RAPIDLY  
EXPANDING NETWORK**



# EXCHANGE IDEAS, SHARE EXPERIENCES, AND LEARN FROM THEIR EXPERTISE

## > NETWORK & PARTNERSHIP OPPORTUNITIES

Partnering with Ibiza Padel Academy helps you connect with successful business people linked to Ibiza with passion for padel. By interacting with the academy's connections, partners, organizers, and players, you can build important relationships that might lead to new collaborations. These partnerships can involve working together on marketing, hosting events together, endorsing products, or other successful collaborations. This will increase your brand's visibility and influence, helping to boost your company's revenue.

### FACTS

- Your company will be part of our Business Network Events at theHub Ibiza. As an official partner you can also do a short speech during this exclusive event in person.
- By connecting with other partners/sponsors, players, and professionals, you can exchange ideas, share experiences, and learn from their expertise.
- By aligning your business with a respected and popular sport like padel, you associate your brand with its positive image and values

### CREATE MEMORIES TOGETHER DURING OUR BUSINESS EVENTS



## > CORPORATE **SOCIAL** RESPONSIBILITY

Partnering with Ibiza Padel Academy is a great way to show that your business cares about the community and young talent. By supporting the academy's training programs and everything else we do, you're boosting young athletes, helping players sharpen their skills, and leading them to victory. This shows everyone that your business is committed to making a positive impact. People love and support businesses that give back, so this will make your business look great and build strong, positive vibes with your customers.

### FACTS

- Engaging with a padel organization and supporting initiatives that promote physical activity, teamwork, and community involvement can have a direct positive impact on employee well-being and job satisfaction, leading to increased productivity and retention.
- By supporting community programs, promoting inclusivity, or sponsoring initiatives that promote health and well-being, you create a sense of shared purpose and loyalty among stakeholders.
- By actively embracing CSR, businesses demonstrate their commitment to making a difference and contribute to the betterment of the world around them.

## > EMPLOYEE **ENGAGEMENT** AND WELL-BEING

Getting your employees excited about padel and supporting their involvement in the sport can boost their well-being. Teaming up with a padel organization means fun team-building events in Ibiza, friendly matches, and lots of recreational activities. Playing padel helps everyone stay fit and mentally sharp, while also building strong team spirit and friendships. This can lead to happier employees, more productivity, and a great work environment. Let's make padel a part of your company culture and watch the positive changes roll in!

### FACTS

- Engaging with a padel organization and promoting team-building activities, can strengthen the sense of belonging, camaraderie, and enjoyment within the workplace. This contributes to higher employee satisfaction and a more positive company culture.
- When employees feel supported and connected, they are more likely to collaborate effectively, share ideas, and work together towards common goals.
- Engaging with a padel organization and promoting a supportive work environment that values physical activity and work-life balance can differentiate your business as an employer of choice within the industry. This helps attract talented individuals who are seeking a company that prioritizes their well-being and provides opportunities for growth and engagement.



WE OFFER YOU PERFECT  
**TEAM-BUILDING**  
**ACTIVITIES ON IBIZA**





## > CORPORATE ENTERTAINMENT

Ibiza Padel Academy provide unique hospitality and corporate entertainment opportunities. These can include VIP access to padel tournaments all over the world, exclusive events in Ibiza, and customized experiences for your clients or employees. Engaging your business with Ibiza Padel Academy allows you to offer memorable experiences to your stakeholders and employees creating positive associations with your brand and strengthening business relationships.

CONNECT, BUILD & **CELEBRATE** TOGETHER WITH OUR ACADEMY



## FACTS

- Corporate entertainment engages attendees and creates memorable experiences that leave a lasting impression.
- Hosting or sponsoring high-profile entertainment events or a padel organization like Ibiza Padel Academy initiatives can enhance a company's reputation and public image. Positive PR helps build credibility, attract customers and clients, and position the business as a responsible and socially conscious organization.
- Building a strong professional network through corporate entertainment events can lead to new collaborations, partnerships, and business opportunities that contribute to growth and success.
- Hosting corporate events, parties, or retreats that include entertainment helps create a positive work culture, boost morale, and improve employee satisfaction.

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ARE YOU **READY FOR**  
AN UNFORGETTABLE  
**IBIZA ADVENTURE?**



# BECOME A PARTNER AND JOIN THE FAMILY

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